



## Success in business starts with connections.

Further, success in LIFE starts with connections. It is with the philosophy of “all things being connected” that Connection Graphics was launched nearly a decade ago. It is the connections in life that bring us together; our relationships with nature; with each other; with our work; with our love and our spirit. As artists we take this concept further to connect our interests and experiences - the things we love - with our work. Steve Jobs describes our philosophy well in the following quote.

“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn’t really do it, they just saw something. It seemed obvious to them after a while. That’s because they were able to connect experiences they’ve had and synthesize new things. And the reason they were able to do that was that they’ve had more experiences than other people.”

- Steve Jobs

Our experience has shown that design is at its most potent when we are connecting with our clients and combining vision with strategy to achieve lasting results.

### Company

Connection Graphics is a progressive graphic design studio experienced in the development of creative print and web marketing materials. From initial concept to your client’s inbox or shopping cart we help you connect with your digital and traditional media audience. We connect with you.

### Creative

We are a mix of graphic designers and programmers connecting creative concepts and innovative technical solutions. You can rely on us to provide attention grabbing print and website designs that build customer awareness and clearly communicate the value of your products and services.

### Connect

We are seeking clients who are looking for a collaborative exchange that will result in unsurpassed quality from original concept to final detail. We take the time to know you and connect with you and your business. We work closely with each company to gain complete understanding of your industry, audience and goals. Together we develop a visual signature adaptable to each stage of your company’s growth.

## working with CONNECTION GRAPHICS

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We communicate with you at every step and offer guidance for the most cost-effective and creative solutions available to achieve maximum results.

### Estimate Process

Initial contact will begin with a discussion of your project, how it will serve you, who it will reach, etc. We can discuss which services you require and the desired delivery date. Connection Graphics will supply an itemized or package estimate based on each project's specifications. An hourly rate is assigned to individual services and, when necessary, estimates from outside services are included on the quote. We can provide estimates for printing as project specifications develop or the client may work with any chosen printer or host.

### Placing Order

When you are ready to engage Connection Graphics in the development of your materials, we ask you to sign, date and return a copy of the estimate agreement. Please include all materials necessary for us to begin your project, including 50% deposit and a copy of the design estimate agreement. We offer guidance when needed regarding your project description, parameters, procedures, or other details.

### Schedule

Turnaround dependent upon project; we will delineate turnaround parameters when all elements of the project are provided to begin work. Viewing and response to proofs needs to be timely to fit the project estimate and delivery. With a timely review and response to proofs we will meet your deadlines.

### Design Process

In the design execution phase, we proceed with the design project that will most clearly define a client's brand and make a lasting impact on its business. Depending on the type of job it is, we'll then present at least two concepts for you to consider, we will talk with you and explain why we did what we did, and we'll listen to what you have to say about the concepts too! Then we'll finalize the design and present you with a final proof.

### Delivery

Upon final approval, we'll ship your work to you and/or its final destination for completion.

### TERMS:

Once a project is clearly defined and agreed upon, terms usually are a 1/2 deposit to commence actual work; balance due C.O.D. Established clients receive standard 30 day business terms.

**N**ow is the time to update your image, increase the effectiveness of your marketing, and establish value in your customers' minds.

Connect with us today.

Connection Graphics

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