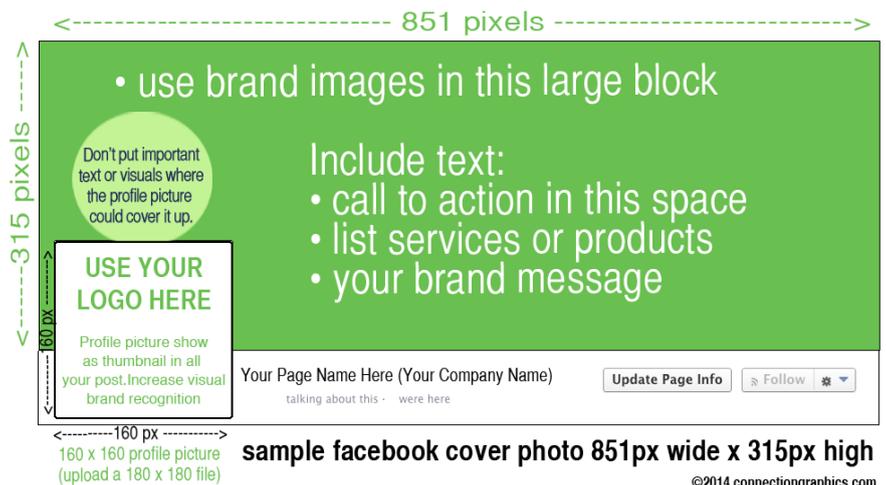


Social Media Graphic Dimensions for Facebook, LinkedIn, Twitter, Google+ and Pinterest

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Please note when we say you can start with a bigger file and the platform will reduce it to fit their specifications this is what we recommend. Starting bigger helps give graphics a cleaner, crisper look once reduced. If platforms. They will be reduced proportionately in most cases.



Facebook Profile Picture

Must be at least 180 x 180 pixels to upload. Facebook will reduce it to fit the required 160 x 160 pixels.

Facebook Cover Photos - 851 x 315

pixels. For sharper, cleaner images start with images 1702 x 630. Facebook will resize. (image should be wider than tall)

Facebook Page Post - 400 x 400 pixels square. Page post or status image. Recommend upload size of 1200 x 1200px. Facebook will reduce. Size mobile: 560 x 292.

Facebook Ads

- Ads, rectangular:- 1,200 pixels wide;
- News Feed ads, rectangular: 600 pixels wide.

Facebook App Icons Rectangular: 114 x 74 pixels

These appear at the top of the page below your cover pic and above your page feed.

Facebook Photo Albums

maximum display size 960 x 720 pixels (rectangular, landscape orientation) If you are using photos from a digital camera you may want to reduce them first.



LinkedIn Profile Picture: 250 x 250 pixels

LinkedIn Company Cover Photo 646 x 220 pixels

Hero Image (Spotlight page)- Minimum

974-339 pixels, Maximum 2 MB, Landscape (image should be wider than tall). Crop once it's loaded.

Standard Logo - 100x60 pixels (image will be resized to fit), PNG/JPEG/GIF format, Maximum 2 MB, Landscape layout (image should be wider than tall)

Square Logo - 50x50 pixels (image will be resized to fit), PNG/JPEG/GIF format, Maximum 2 MB. Note: The square logo is used on network updates so make sure it is clear!



Twitter Profile Picture:

Upload at 128 x 128 pixels (square) Twitter will resize to 48 x 48 pixels

Twitter Background - keep at 200 pixels

across to ensure all content will be seen on all monitors. You can create a different background that tiles but much of it will be covered up with your page feed.



Google+ Profile Picture: 250 x 250 pixels

Google + Cover Photo

940 x 180 pixels (this can also be an animated gif! (but please don't get too crazy!))



Pinterest Profile Pic: 250 x 250 pixels

Yes we expect more to come since now there are Pinterest Business pages!



Connection Graphics

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