



Connection Graphics has grouped the most popular branding and marketing elements into affordable packages to clearly communicate the value of your products and services in today's market. The following packages combine print and electronic design solutions to build customer awareness easily, effectively and on budget. **All packages can be customized to fit your needs.**

Call today for a complimentary one hour consultation and analysis of existing materials.

Company* Start-up |

The **Company Package** includes a combination of branding materials most requested by our start up and small business clients.

- **Stationery Kit** - logo, letterhead, business card and envelope or label
- **Follow Up** - (print or electronic: **card** or **one sheet** (one sided))
- **Brochure Design (Tri-fold)** or **Web page** (home page and template page using Wordpress)
- **Style Guide**

See **Company Package** detail sheet. Call for package and printing prices.

Community* Event |

The **Community Package** contains necessary branding and marketing materials for organizations who offer fundraising, training, networking and advocacy events

- **Web site update(s)** (3-5)
 - save the date • add event info • links to rsvp
- **Web or display advertising** - (2 total ad designs)
- **Postcards or flyers** - (digital or print)
- **Event materials** - agenda/program, signage (4-8)

The Community Package* requires elements of the Company Package. Connection Graphics can work with most existing Web sites and digital files designed by others. Call for package and printing prices. See **Community Package** detail sheet.

Creative* Retail - Wholesale

The **Creative Package** includes a mix of branding and marketing elements for retail and wholesale businesses.

- **Company Package** - stationary kit, basic Web page, style guide, postcard/e-card or one sheet)
- **E-commerce Web element** -(e-catalog 10-30 items, database, product listing, Paypal cart)
- **Web or display advertising** (2 total ad designs)
- **Branding Items** - label or bag design, and in-store signage (1-6) • *E-commerce shops receive 3 banner designs in place of signage).*

Custom databases, shopping and payment portals available. Prices subject to change, please contact us. Call for package and printing prices. See **Creative Package** detail sheet.

Communicate* Authors/Speakers

The **Communicate Package** combines product design, with the marketing pieces that accelerate getting your message to your audience.

- **Identify** - see Company Package detail sheet. stationary kit, basic Web page (3-5 pages,) style guide, **Follow-Up:** (digital or print) -**postcard** or **ad**
- **Author/Book Press Kit** - book cover design, pocket folder and sales sheet
- Or **Speaker Press Kit** - Video sleeve design (dvd/cd), pocket folder design and, one sheet

Prices subject to change, please contact us. Call for package and printing prices. See **Connect Package** detail sheet.

Connect* Annual Package

The **Connect Package** puts all of your company branding elements together into consistent messages to help strengthen and build your company relationships.

- **One Sheets/Product List/Postcards** - New design every quarter or bi-monthly
- **Web site Updates** (copy changes, links, product and photo additions, etc., 3-15 updates/mo)
- **E-Marketing** -(monthly email blast/ e-postcard blast or monthly e-newsletter. Unlimited names.)
- **E-mail Database Updates and Web site Hosting**
- **Annual domain registration**

Annual agreement required. See **Connect Package** detail sheet. Taxes and shipping not included.

working with CONNECTION GRAPHICS

We communicate with you at every step and offer guidance for the most cost-effective and creative solutions available to achieve maximum results for you.

Placing Order

When you are ready to engage Connection Graphics in the development of your project, please include all materials necessary for us to begin your project.

Schedule

Turn around dependent upon project parameters; initial proofs of first item in package provided within two weeks of order placement. Production schedule will be developed based on time frame. Rush jobs available by request - we will meet your deadlines. Timely viewing and response to proofs is required to keep project on track.

Design Process

In the design execution phase, we create concepts based on research and your input. All concepts are provided electronically via e-mail. Printed proofs can be supplied upon request. Changes are made to chosen proof and final digital file completed. See individual design descriptions for number of concepts and changes allotted for each phase and element.

Delivery

Upon final approval, printed items will be delivered locally and shipped via USPS out of area. Web items will be posted or emailed per agreement. Final file formats for logos include: jpg, eps, ai, tif, and pdfs. Jpg file provided as spot color and black ink version. If another format is desired, please check with us.

Terms:

Once package is chosen, 1/2 down deposit required to commence work; balance due upon completion or 30 days following full proof. If project consists of numerous phases and elements 1/3 cycle may be selected. Project delays of more than 30 days may require new agreement. Prices based on timely completion of each item. Payment plans are available prior to contract signing.

All packages provide:

- Standard Consultation
- Finalized files in Formats: jpg, ai, eps, tif, and pdf.
- Full ownership rights of final designs upon completion
- All web sites are original designs (no templates)

Now is the time to update your image,
increase the effectiveness of your marketing,
and establish value in your customers' minds.

Connect with us today.

Individual Design Services Available: Branding Services:

- brand development (defining a message)
- logos (corporate, event, etc.)
- letterhead
- envelopes- brochures
- business cards
- annual reports
- conference/meeting materials
- tradeshow displays
- display advertising
- promotional packaging
- stamps - for invoices, etc.
- signage / banners
- style manual

Follow-Up:

- Calendars
- Presentation folders
- Sales sheets
- Posters
- Flyers
- One Sheets
- Greeting and Holiday cards
- Press Kits
- Packaging - boxes, bags, etc.
- DVD & CD package design
- DVD, CD Design and case design
- DVD - CD Rom Duplication
- Labels, invoices, etc.
- Promotional materials
- Booklets/Workbooks
- Publication Design
- Book Covers & Book Design
- Illustration
- Plat Maps
- Electronic Building/Product Renderings

E-Marketing

- E-mail blast
- E-client greeting cards
- E-News Letters
- E-Books and cover
- Web Pages/Web sites
- Web Ads & Banners
- Domain management
- Web based forms
- Web hosting and maintenance

Connection Graphics

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