



Clear branding keep you in the mind of the customer.

- **Logo Design** and **Stationery Kit**
- **Follow Up Materials** - (print **or** electronic versions of: **postcard** or **newsletter** or **one sheet** (one sided)
- **Brochure** or **Web page**

### Company\* Package Details:

Logo Design - Includes: 3 design concepts with 2 sets of revisions. Designed in spot color and as black only.

Stationery Kit - Includes: 1 graphic design with 2 sets of revisions for • Letterhead (can be either created as a professional print ready document or as a digital, pdf letterhead) • Business Card(s) • #10 Envelope or mailing label (2" x 3")

Postcard Design - (electronic & print versions) Includes: 1 graphic design with 2 sets of revisions. Size: 4" x 6", 5" x 7" or 6" x 9".

Two sided design.

or

One Sheet (one sided) or Brochure Design (Tri-fold fits #10 envelope)

- 1 conceptual design. Up to 2 rounds of revisions
- One sheet template can be used for multiple items; for sales and press kit, etc. Provided as pdf file, prepared for printing.
- Preparation of all final files for printing. Print quote.

or

Printed Newsletter Design or Electronic Newsletter Design:

Design up to 4 pages. Includes: 1 graphic design with 2 sets of revisions.

- Distribution setup: set up e-newsletter service, configure account and import contact list
- Upload text and graphics to website, create and check hyperlinks
- Set up "subscribe" and "unsubscribe" messages on web site.
- Add archive page to website.

And:

Brochure Design (Tri-fold fits #10 envelope)

- 1 conceptual design. Up to 2 rounds of revisions
- Preparation of all final files for printing.

or

Web Page (home page and template page using Wordpress)

Homepage incorporating brand colors, images, etc.

- 1 graphic design with 2 sets of revisions
- Save money and time with in-house updates with Wordpress
- 3 e-mail addresses • e-mail subscription list
- Meta tag programming for search engine submission & Analytics

And:

Style Guide - this outline helps to keep the integrity of the brand

- Fonts used, weights, color, alignment for web and print
- Colors: palette with Pantone, cmyk and web safe colors
- Shapes and/or Backgrounds: When used as consistent elements suggestions for placement and colors
- Paper stock recommended.

### All packages include:

- Standard Consultation
- Finalized files in formats: jpg, ai, eps, tif, and pdf.
- Full ownership rights of final designs upon completion
- All web sites are original designs (no templates)

### \*The web design in this package does not include:

- hosting or emails
- Flash animation
- audio/video editing
- seo
- database
- advanced programming
- custom cart or payment portal
- domain management
- password protected area

Contact us for rate information on any of the above add-on to your web package, If you decide you don't have time to do it yourself additional web page designs are available.



## working with CONNECTION GRAPHICS

We communicate with you at every step and offer guidance for the most cost-effective and creative solutions available to achieve maximum results for you.

### Placing Order

When you are ready to engage Connection Graphics in the development of your project, please include all materials necessary for us to begin your project.

### Schedule

Turn around dependent upon project parameters; initial proofs of first item in package provided within two weeks of order placement. Production schedule will be developed based on time frame. Rush jobs available by request - we will meet your deadlines. Timely viewing and response to proofs is required to keep project on track.

### Design Process

In the design execution phase, we create concepts based on research and your input. All concepts are provided electronically via e-mail. Printed proofs can be supplied upon request. Changes are made to chosen proof and final digital file completed. See individual design descriptions for number of concepts and changes allotted for each phase and element.

### Delivery

Upon final approval, printed items will be delivered locally and shipped via USPS out of area. Web items will be posted or emailed per agreement. Final file formats for logos include: jpg, eps, ai, tif, and pdfs. Jpg file provided as spot color and black ink version. If another format is desired, please check with us

### Terms:

Once package is chosen, 1/2 down deposit required to commence work; balance due upon completion or 30 days following full proof. Project delays of more than 30 days may require new agreement. Prices based on timely completion of each item. Payment plans are available prior to contract signing.

**N**ow is the time to update your image,  
increase the effectiveness of your marketing,  
and establish value in your customers' minds.  
Connect with us today.

### Individual Design Services Available:

- Calendars
- Presentation folders
- Sales sheets
- Posters
- Flyers
- One Sheets
- Greeting and Holiday cards
- Press Kits
- Packaging - boxes, bags, etc.
- DVD & CD package design
- DVD, CD Design and case design
- DVD - CDRom Duplication
- Labels, invoices, etc.
- Promotional materials
- Booklets/Workbooks
- Publication Design
- Book Covers & Book Design
- Illustration
- Plat Maps
- Electronic Building/Product Renderings

### E-Marketing

- E-mail blast
- E-client greeting cards
- E-News Letters
- E-Books and cover
- Web Pages/Web sites
- Web Ads & Banners
- Domain management
- Web based forms
- Web hosting and maintenance

### Branding Services:

- brand development  
(defining a message)
- logos (corporate, event, etc.)
- letterhead
- envelopes- brochures
- business cards
- annual reports
- conference/meeting materials
- tradeshow displays
- display advertising
- promotional packaging
- stamps - for invoices, etc.
- signage / banners
- style manual

Graphic and web design samples, are available on our web site. [www.connectiongraphics.com](http://www.connectiongraphics.com)

Connection Graphics

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