

Community

Connection Graphics Community* Package Event |



Additional Items we can provide for your event:

- E-mail Blasts (save the date, etc.)
- Event Logo
- Table tents
- Posters
- Mounted signs
- Exterior/Interior Banners
- Name tags
- Awards/Certificates
- Additional Web Pages
- Trade show layout/map
- Sponsor Ad designs

*The design items in this package do not include:

- Complete copy writing service
- Photography
- Printing / Hosting
- Mailing or email services.



Get the word out early and often.

- **Web site update(s)** (3-5)
 - save the date • add event info • links to rsvp
- **Web or display advertising** - (2 total ad designs)
- **Print or E-Marketing Pieces** -postcards, invite or flyer
- **Event materials** - agenda/program, signage

Community* Package Details:

Production Schedule Required. We can help develop the event marketing schedule during initial consultation.

Event Web Pages - We can add pages and links to an existing site or create a unique site just for your event. Custom design, home page plus up to 4 additional pages, Google Analytics, pdf documents posted, web based reservation form, reservation database, map to event, advertiser/sponsor information page also created as pdf for download. 3 sets of changes included.

Web or display advertising

One ad for web, one ad for display publications or just focus your advertising in one medium. Any size ad you need, color or black ink. Save the date ad or event advertisement, etc. Final artwork provided as camera ready or in electronic format for email distribution or posting to web sites. (Copy writing services are available upon request.) 1 set of revisions for each ad included.

- Display ad for use in newspapers, magazines, event programs, etc.
- E-Ad can be a banner, or a button ad with copy or just your logo that links back to your site.

Print or E-Marketing Pieces

Branding/identity design: save the date postcard, invitation or flyer (one sided). All items can be saved as pdfs and posted to web site. Style Guide - outline to keep the integrity of the branding of the event every time. 3 design concepts with 2 sets of revisions. 1 set of revisions for each item after chosen design is developed.

Event materials

Create agenda and program for event. Agenda one page, one sided, copy provided to us. Program can be up to 8 pages. All speaker bios, copy and photos provided to us. Signage for event. Branding template used for 4-8 signs. Sizes 8.5 x 11 up to 11 x 17 sheets. (Paper signs only. We can provide pricing for mounted signs and banners available.) 1 set of revisions included.

Connection Graphics

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working with CONNECTION GRAPHICS

We communicate with you at every step and offer guidance for the most cost-effective and creative solutions available to achieve maximum results for you.

Placing Order

When you are ready to engage Connection Graphics in the development of your project, please include all materials necessary for us to begin your project.

Schedule

Turn around dependent upon project parameters; initial proofs of first item in package provided within two weeks of order placement. Production schedule will be developed based on time frame. Rush jobs available by request - we will meet your deadlines. Timely viewing and response to proofs is required to keep project on track.

Design Process

In the design execution phase, we create concepts based on research and your input. All concepts are provided electronically via e-mail. Printed proofs can be supplied upon request. Changes are made to chosen proof and final digital file completed. See individual design descriptions for number of concepts and changes allotted for each phase and element.

Delivery

Upon final approval, printed items will be delivered locally and shipped via USPS out of area. Web items will be posted or emailed per agreement. Final file formats for logos include: jpg, eps, ai, tif, and pdfs. Jpg file provided as spot color and black ink version. If another format is desired, please check with us

Terms:

Once package is chosen, 1/2 down deposit required to commence work; balance due upon completion or 30 days following full proof. Project delays of more than 30 days may require new agreement. Prices based on timely completion of each item. Payment plans are available prior to contract signing.

Now is the time to update your image,
increase the effectiveness of your marketing,
and establish value in your customers' minds.
Connect with us today.

Individual Design Services Available:

- Calendars
- Presentation folders
- Sales sheets
- Posters
- Flyers
- One Sheets
- Greeting and Holiday cards
- Press Kits
- Packaging - boxes, bags, etc.
- DVD & CD package design
- DVD, CD Design and case design
- DVD - CDRom Duplication
- Labels, invoices, etc.
- Promotional materials
- Booklets/Workbooks
- Publication Design
- Book Covers & Book Design
- Illustration
- Plat Maps
- Electronic Building/Product Renderings

E-Marketing

- E-mail blast
- E-client greeting cards
- E-News Letters
- E-Books and cover
- Web Pages/Web sites
- Web Ads & Banners
- Domain management
- Web based forms
- Web hosting and maintenance

Branding Services:

- brand development
(defining a message)
- logos (corporate, event, etc.)
- letterhead
- envelopes- brochures
- business cards
- annual reports
- conference/meeting materials
- tradeshow displays
- display advertising
- promotional packaging
- stamps - for invoices, etc.
- signage / banners
- style manual

Graphic and web design samples, are available on our web site. www.connectiongraphics.com

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