



All packages provide:

- Standard Consultation
- Finalized Files in Formats: jpg, ai, eps, tif, and pdf.
- Full ownership rights of final designs upon completion
- All web sites are original designs (no templates)

The design items in this package do not include:

- Complete copy writing service
- Photography
- Printing / Hosting
- Mail or email services.

If you decide you don't have time to do it yourself we can develop additional web pages for you.



Communication* Authors | Speakers

- **Identity** - see Company Package detail sheet. Original logo and identity design: letterhead, envelope, label, business card. Follow -up: (digital or print) **postcards** or **ads** 3 design concepts with 2 sets of revisions. Style Guide
 - **Web site** (3-5 pages)
- **Author/Book Press Kit** - book cover design, pocket folder and sales sheet

or

- **Speaker Press Kit** - Video sleeve design (dvd/cd), pocket folder design and, one sheet

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Package Details:

- **Identity** - see Company Package detail sheet. Original logo and identity design: letterhead, envelope, label, business card. Style Guide - this outline helps to keep the integrity of the brand. 3 design concepts for logo and website with 2 sets of revisions. 1 design concept for stationary items with 1 set revisions.

- **Web Site** - We can add pages and links to an existing site or create a unique site just for your speaking or book promotions. Custom design, home page plus
 - about page
 - topics/books
 - testimonials
 - links and contact page
 - product page (books/dvds, etc.)
 or blog, Web site can utilize WordPress for ease in do-it-yourself updates. Google Analytics, pdf documents posted. 3 sets of changes included. Paypal shopping cart.

- **Author/Book Press Kit** - pocket folder design, book cover design and sales sheet with bio, etc. Book cover graphics provided in electronic formats for other promotions. 3 design concepts with 2 sets of revisions

or

- **Speaker Press Kit** - pocket folder design, Video/Audio sleeve design (dvd/cd) one sheet and topic details page, up to 5 pages designed. 3 design concepts with 2 sets of revisions

- **Print or E-Marketing Pieces** - **postcards** or **ads** - (digital or print) New topic, book signing, etc. postcard, ad, or flyer one sided. All items can be saved as pdfs and posted to web site.

Additional Items to compliment this package:

- copy writing
- brochures
- e-card greetings
- marketing plans
- book layout
- printing
- e-mail announcements
- e-books



working with CONNECTION GRAPHICS

We communicate with you at every step and offer guidance for the most cost-effective and creative solutions available to achieve maximum results for you.

Placing Order

When you are ready to engage Connection Graphics in the development of your project, please include all materials necessary for us to begin your project.

Schedule

Turn around dependent upon project parameters; initial proofs of first item in package provided within two weeks of order placement. Production schedule will be developed based on time frame. Rush jobs available by request - we will meet your deadlines. Timely viewing and response to proofs is required to keep project on track.

Design Process

In the design execution phase, we create concepts based on research and your input. All concepts are provided electronically via e-mail. Printed proofs can be supplied upon request. Changes are made to chosen proof and final digital file completed. See individual design descriptions for number of concepts and changes allotted for each phase and element.

Delivery

Upon final approval, printed items will be delivered locally and shipped via USPS out of area. Web items will be posted or emailed per agreement. Final file formats for logos include: jpg, eps, ai, tif, and pdfs. Jpg file provided as spot color and black ink version. If another format is desired, please check with us

Terms:

Once package is chosen, 1/2 down deposit required to commence work; balance due upon completion or 30 days following full proof. Project delays of more than 30 days may require new agreement. Prices based on timely completion of each item. Payment plans are available prior to contract signing.

Now is the time to update your image,
increase the effectiveness of your marketing,
and establish value in your customers' minds.
Connect with us today.

Individual Design Services Available:

- Calendars
- Presentation folders
- Sales sheets
- Posters
- Flyers
- One Sheets
- Greeting and Holiday cards
- Press Kits
- Packaging - boxes, bags, etc.
- DVD & CD package design
- DVD, CD Design and case design
- DVD - CDRom Duplication
- Labels, invoices, etc.
- Promotional materials
- Booklets/Workbooks
- Publication Design
- Book Covers & Book Design
- Illustration
- Plat Maps
- Electronic Building/Product Renderings

E-Marketing

- E-mail blast
- E-client greeting cards
- E-News Letters
- E-Books and cover
- Web Pages/Web sites
- Web Ads & Banners
- Domain management
- Web based forms
- Web hosting and maintenance

Branding Services:

- brand development
(defining a message)
- logos (corporate, event, etc.)
- letterhead
- envelopes- brochures
- business cards
- annual reports
- conference/meeting materials
- tradeshow displays
- display advertising
- promotional packaging
- stamps - for invoices, etc.
- signage / banners
- style manual

Graphic and web design samples, are available on our web site. www.connectiongraphics.com

Connection Graphics

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